









UNIVERSITY OF TWENTE.



2018

- Talent IT: IT companies work together to keep talent in the region by offering side jobs, internships and graduation assignments
- Alumnimanagers and alumni policy for attracting companies, and to facilitate trade and research cooperation
- Smart City: sensors in city centres, for data collection from urban landscapes.
- Engagement of students, researchers, lecturers and citizens in the societal challenges of the city (Enschede Lab)
- Student research: Keeping Talent in Twente (University Innovation Fellows)

City Deal Kennis Maken

EnschedeLab

working together towards a 'Smart Enschede'



- Engagement of students, researchers, lecturers and citizens in the societal challenges of the city (Enschede Lab)
- Identify and create incentives for graduates to stay in the city & region (focus on group 25-29 years).
- Talent development: a summer school for (young) professionals with a focus on leadership and creativity
- Alignment of communication strategy of the knowledge institutes

