



City Deal
Kennis Maken

Organizational Model for Public Engagement

Possible follow-up questions



Organization & Direction

- Does the organization have a formal vision on Public Engagement?
- Which elements does this vision consist of?
- How was this vision set up? Who helped set up this vision?
- Where can this vision be found?
- How will support be developed for this vision and its implementation?
- How does the Executive Board show commitment?
- Who guards progress and implementation related to this vision?
- How is quality assurance set up?
- For which duration has the vision been put in place?
- How is HR policy connected to the vision?



Teachers & Researchers

- How are teachers trained to develop curriculum and teach with elements touching on Public Engagement?
- Which skills are essential for this?
- How do teachers get recognized when they develop and teach curriculum like this?
- How do researchers get recognized when they incorporate Public Engagement elements into their research?
- How do research and education get evaluated and assessed when compared to one another?
- How is Public Engagement rewarded in terms of career perspective, both for research and education?



Students

- How are students involved in creating their curriculum? Do they feel engaged?
- How are students involved in the design, execution and evaluation of the vision on Public Engagement?
- How are students trained to contribute?
- To what degree are students in charge of their own study path?
- How are students challenged in their study path?
- In which ways is there interaction between teachers and students?
- How do students hear back about the feedback they have given?



Community & Culture

- How does the organization deal with cultural change concerning the vision?
- Is there a physical space available to discuss these transitions?
- Are teachers and students facilitated in shared learning communities?
- How are teachers and students informed about the possibilities related to learning communities and these kinds of cooperation?



Added Value & Skills

- How is insight provided on the added value?
- How are skills stimulated and tested?
- How is the relationship between research and education?
- How is insight provided on the added value to students?
- How are students encouraged to participate in this type of education and research?
- How do students receive recognition for this type of education and research? (e.g. by ECTS)



Internal Cooperation

- How is the cooperation between different disciplines?
- How is learning from one another on topics related to the vision enhanced?
- What is the connection between the different years of study?
- How is the cooperation among (Faculty) management, employees and students?
- How is research and education related to Public Engagement connected?



External Cooperation

- How is external cooperation formed?
- How is the cooperation with different education partners, e.g. another university?
- How is the cooperation with City Council, business parties and other organizations?
- How is the external communication focused on the vision on Public Engagement?
- How is the exchange facilitated with other like-minded education partners also focused on Public Engagement?
- How is the cooperation with other big programs focused on education, like in the Netherlands the program on Lifelong Learning?

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